



**MDSG Conferences 2020 Penang  
Conference Program**

<b>February 21, 2020</b>	Venue:	1000 - 1100	Registration	
<b>February 22, 2020</b>	Venue: <b>Tanjung Bungah Room</b>	0830 - 0930	Opening Remarks	<b>Opening Remarks &amp; Keynote Speech</b>
		0930 - 1000	Group Photo and Coffee Break	
	Venue: <b>Tanjung Bungah Room</b>	1030 - 1230	Session 1	
	Venue:	1300 - 1400	Lunch	
	Venue: <b>Tanjung Bungah Room</b>	1400 - 1600	Session 2	
	Venue:	1600 - 1630	Coffee Break	
	Venue: <b>Tanjung Bungah Room</b>	1630 - 1800	Session 3	
<b>February 23, 2020</b>	Lobby hotel	0800 - 1200	Networking	

Session 1  
 Time: 1030 - 1230  
 Venue: **Tanjung Bungah Room**  
 Session Chair: **Dr. Siti Nor Bayaah Ahmad**



No	Paper ID	Presenter
1	006-pen	<p><b>Hotel Customer's Risk Perception and Patronage Behavior</b></p> <p>Nooraini Mohamad Sheriff, Siti Zaleha Sahak, Puspa Melati Kasi, Nurul Alia Shaharuddin and Mohamad Firdaus Awang Kecil</p> <p><i>Universiti Teknologi MARA (UiTM), Malaysia</i></p>
2	008-pen	<p><b>E-Service Quality Dimensions and Consumer's Satisfaction towards Online Repurchase Intention</b></p> <p>Siti Nor Bayaah Ahmad, Hassan Bashir and Rudzi Binti Munap</p> <p><i>UNITAR International University, Malaysia</i></p>
3	007-pen	<p><b>Motivation-Based Segmentation of Generation Z in Case of Volunteer Programs</b></p> <p>Monika Fodor-Garai PhD.habil.</p> <p><i>Obuda University, Hungary</i></p>
4	010-pen	<p><b>Examining the Relationship of Workplace Condition towards Occupational Stress among Administrative Staff from Hotel Industries</b></p> <p>Ikmal Bin Abd Malik, Assoc. Prof Dr Rudzi Binti Munap and Dr. Rozeta Binti Haji Che Omar</p> <p><i>UNITAR International University, Selangor</i></p>
5	002-ricsses	<p><b>Examining the Relationship among Learning Self-efficacy, MOOC-Satisfaction and MOOC-Loyalty of MOOC Learner with Bagozzi's Model</b></p> <p>Loh Kah Heng, Zaim Azizi Bin Abu Bakar, Nur Ainif Omar and Low Khai Rol</p> <p><i>Taylor's University, Malaysia</i></p>
6	012-pen	<p><b>Work Factors and Intention for Early Retirement Decision: An Empirical Study of Royal Malaysian Navy (RMN) Officers</b></p> <p>Safiah Rashid, Azroai Arbaáin, Kamarul Azlan Abd. Saad and Meor Norulzami Mat Saleh</p> <p><i>UNITAR International University, Malaysia</i></p>
7	016-pen	<p><b>Analysis on Expenditures for Autistic Parent Wellbeing: The Potential of Waqf as Financing Capital</b></p> <p>Syahrina Hayati Md Jani, Nurjannah Salleh, Fatanah Binti Jislan, Nor Aishah Mohd Ali, Syahbudin Senin</p> <p><i>Universiti Teknologi MARA, Malaysia</i></p>
8	001-ricsses	<p><b>Impact of Discussions on Task Performance Among Malaysian Tertiary-Level Students with Mixed Proficiency</b></p> <p>Siew Fong Lin</p> <p><i>Tunku Abdul Rahman University College, Kuala Lumpur, Malaysia</i></p>

Session 2

Time: 1400 - 1600

Venue: **Tanjung Bungah Room**

Session Chair: **Dr. N. Lohgheswary**



**MDSG**  
Research Group

No	Paper ID	Presenter
1	003-pen	<b>Evaluating Performance of Students in Engineering Statistics Final Exam Questions</b> A. Wei Lun, A. Jedi, N. Lohgheswary and Z.M.Nopiah <i>Universiti Kebangsaan Malaysia, Malaysia</i>
2	002-mcecs	<b>Understand Safety-Specific Transformational Leadership and High-Quality Relationships with Mindful Safety Practices through Safety Motivation in Chinese Petroleum Industry</b> Hu Shi, Siti Rohaida Mohamed Zainal and Mastura Binti Ab Wahab <i>Universiti Sains Malaysia, Penang Malaysia</i>
3	017-pen	<b>Person-Environment Fit and its Influence on Employees Health and Wellbeing</b> Siti Nurul Akma Ahmad, Siti Zaleha Abdul Rasid, Mohamed Saladin Abdul Rasool <i>Universiti Teknologi MARA, Melaka, Malaysia</i>
4	003-mcecs	<b>Uninterruptible Power Supply for 48v Base Transceiver Station (BTS)</b> Noramalina Binti Abdullah and Ahmad Syahir Bin Saharuddin <i>Universiti Sains Malaysia, Malaysia</i>
5	005-pen	<b>Conceive-Design-Implement-Operate Approach for a Lab Module</b> N. Lohgheswary, A. Wei Lun and S. Salmaliza <i>SEGi University, Malaysia</i>
6	015-pen	<b>The Relationship of Attitude, Social Norms and Perceived Behavioral Control Towards Purchase Intention of Organic Cosmetic Products in Malaysia</b> Rudzi binti Munap, Siti Nor Bayaah binti Ahmad, Mior Sharifuddin bin Mior Haridi <i>UNITAR International University, Kelana Jaya, Petaling Jaya, Malaysia</i>
7	009-pen	<b>Measuring Future Sponsors' Perceived Value on Trust School Program</b> Siti Zaleha Sahak, Nooraini Mohamad Sheriff, Zaitun Udari, Nurfatim Ramlan and Muhammad Amir Amirul Mohamad <i>Universiti Teknologi MARA, Malaysia</i>
8	013-pen	<b>Multidimensional Applicability of Human Sigma in Performance Appraisal for Marketing Professional Employees: A Case study of Xceed IT Solutions</b> Dr. Asma Zaheer <i>King Abdulaziz University-Jeddah, Kingdom of Saudi Arabia</i>

Session 3

Time: 1630 - 1800

Venue: **Tanjung Bungah Room**Session Chair: **Dr. Loh Kah Heng**

No	Paper ID	Presenter
1	004-ricsses	<b>Examining Effectiveness of an Authentic Problem-based Learning Model based on Uncertainty Level and Learning Performance of Engineering Students studying Physics</b> <b>Loh Kah Heng</b> and Lim You Ping <i>Taylor's University, Malaysia</i>
2	003-ricsses	<b>Investigating the Effectiveness of Inter-Varsity Stock Challenge to Inculcate Stock Trading Literacy Amongst Youth</b> <b>Lim You Ping</b> , Loh Kah Heng, Theresa Chiew Gim Ean and Ong Jing Kai <i>Taylor's University, Malaysia</i>
3	014-pen	<b>Indigenous Tourism Development in Kuala Kangsar District: A Case of Habitat, Heritage History and Handicrafts</b> <b>Sarina Mohamad Nor</b> , Salbiah Abd Rahman, Haliza Mohd Said and Samiah Rashid Ali <i>Unitar International University, Malaysia</i>
4	005-ricsses	<b>Community-based Learning Project as An Alternative Assessment for Interdisciplinary Courses</b> <b>Farah Zaini</b> , Adibah Yusuf, Haslina Hashim and Regina Garai Abdullah <i>Universiti Malaysia Sarawak, Malaysia</i>
5	018- pen	<b>Employee's WellBeing: A Conceptual Framework</b> <b>Nurul Amyra Mat Isa</b> , Mohamed Saladin Abdul Rasool <i>Universiti Teknologi MARA, Malaysia</i>